SAMPLE · ONE-PAGE AUDIT · FREE GOOGLE CHECK

Example for a holiday-villa business · details changed

Guests love your villas, but they can only find them on Airbnb

A short look at how a guest finds you online today, and what would make it easier for them to choose you and book.

Prepared by Jean, Clairlumi · an example of the free Google check we do for every business. It looks at your listings, your Google Maps pin and how guests search for you in English and Thai.

Urgent

There's no website under your name

A guest who hears about you from a friend, or sees your pin on the map, has nowhere to read about both villa types, see all your photos or find your reviews in one place.

Urgent

Other businesses use a near-identical name

Search results show other businesses with a very similar name. A guest searching for you is likely to find them first.

To improve

No direct way to ask a question

We found no LINE, WhatsApp, Facebook page, Instagram or phone number. Many Thai guests like to ask by LINE before booking, and nearby villas take a lot of enquiries that way.

Good

Your reviews are excellent

Superhost status, a high average rating, Guest Favourite badges and replies within an hour. That's a strong base to build on.

Where guests can find you today

Platform	You	What a guest finds instead
Airbnb	Yes	Your villas, highly rated
Google Maps	Yes	Your pin on the map
Own website	No	Another business with a similar name
Facebook and Instagram	No	Other pages with a similar name
LINE	No	Nothing

What's next: the full report covers every finding and the order to fix them, and we can go through it together on a call. Want one for your own business? Message us for a free Google check.